Kimberly Kim
UX/UI Designer

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🏳 US Permanent Resident

Education

Georgetown University
2021
Professional Studies in User Experience Design

George Washington University
2019-2021
M.A. in Digital Communication Management

University of Oxford
2016
Academic Exchange Student in International Law

Shandong University
2011-2016
B.A. in Law

Experience

Everi Holdings , 2022 - current
UX/UI Designer II, Washington, DC

Mi-Asahi Software , 2022
UX Designer, Washington, DC

Sapphire Siberian Kittens LLC , 2021
UX/UI Designer, Washington, DC

George Washington University , 2021
Teaching Assistant for Research Methods, Washington, DC

Intelliwings Tech Consulting , 2020
International Business Specialilst, Arlington, VA

Projects

Sony TV - Bravia Controller App, UX Designer
Created an updated Neumorphic Design for the Sony TV controller app. Received average rating of 4.6 from 547 US Apple App Store users.

Ultimate Shopper App, Product Designer
Designed an innovative all-in-one app where users can conduct price comparison, sell, and trade items in just one simple step.

Parking in DC, UX/UI Designer
Designed an upgraded App for Colonial Parking to enable Georgetown students and staff to receive discounted prices.

Amazon App Redesign, UX Designer
Added 5 shortcuts to improve the User Journey in search results, shopping cart, product detail pages.

Statistics Research on Cultural Value and Consumer Behavior, Data Analyst
Utilized Qualtrics and SPSS Statistics to identify correlations between Cultural Value and Consumer Behavior

Skills

Design : App Design, Web Design, Interaction Design, Survey Design

User Experience: Prototyping, Wireframing, Usability Testing, User Research, User Journey Mapping, Personas

Tools: Figma, XD, Axure, Balsamiq, Miro, Adobe Suite, Omnigraffle, InVision, Qualtrics, IBM SPSS Statistics, InDesign, Agile Methodology